

Dear previous entrant to the Waterhouse Natural History Art Prize™

The South Australian Museum would like your feedback on the Waterhouse Natural History Art Prize™. As a previous entrant to the competition we value your contribution and we are constantly looking at ways to improve how we run the Waterhouse Art Prize™. As part of this process we would like to have your feedback on entering the competition. Please take the time to answer the questions below and return the questionnaire to us either electronically to marketing@samuseum.sa.gov.au or you can post it to us at the address at the bottom of the page.

Please return this questionnaire by 1 November 2010.

1. Please circle each year you have entered the Waterhouse Art Prize™:

2003 2004 2005 2006 2007 2008 2009 2010

2. How did you first hear about the competition? (Please circle the one that applies)

Newspaper article. If so which paper? _____

Newspaper advertising. If so which paper? _____

TV news coverage. If so which station? _____

TV advertising. If so which station? _____

Web search

Word of mouth

Printed Flyer or entry form

Other – please specify

3. What was your primary reason for entering? (Please circle all that apply)

To win prize money

Prestige

To sell my artwork

Other – please specify _____

4. Are you a professional artist (most of your income from practicing art)? Yes No

5. Or an amateur artist? Yes No

6. How many years have you been practicing art?

7. Your age: 16-25 26-35 36-45 46-55 56-65 66-75 75+

8. Have you won a prize in the Waterhouse Natural History Art Prize™? Yes No

9. Have you been highly commended? Yes No

10. Do you intend to enter the competition again? Yes No

11. If yes please state your reason/s _____

12. If no please explain why _____

13. Would you recommend the competition to other artists? Yes No

14. Did the competition meet your expectations? Yes No

15. Do you belong to any artists' club or association? Yes No

16. If so please give their details _____

17. Have you entered any other art competitions? Yes No

18. If you have entered other competitions were they better or worse and why?

How do you feel about the following aspects of the competition and exhibition?

19. Judging in 2010

Very satisfied Satisfied Neither satisfied nor dissatisfied Dissatisfied Very dissatisfied

20. Why did you feel this way? _____

21. Judging in previous years (if you entered)

Very satisfied Satisfied Neither satisfied nor dissatisfied Dissatisfied Very dissatisfied

22. Why did you feel this way? _____

23. Entry fee

Very satisfied Satisfied Neither satisfied nor dissatisfied Dissatisfied Very dissatisfied

24. Why did you feel this way? _____

25. The definition of the scope/subject of the competition

Very satisfied Satisfied Neither satisfied nor dissatisfied Dissatisfied Very dissatisfied

26. Why did you feel this way? _____

27. Clarity of rules

Very satisfied Satisfied Neither satisfied nor dissatisfied Dissatisfied Very dissatisfied

28. Why did you feel this way? _____

29. Standard of hanging

Very satisfied Satisfied Neither satisfied nor dissatisfied Dissatisfied Very dissatisfied

30. Why did you feel this way? _____

31. Administration of the competition

Very satisfied Satisfied Neither satisfied nor dissatisfied Dissatisfied Very dissatisfied

32. Why did you feel this way? _____

33. The on-line entry process (if you used it)?

Very satisfied Satisfied Neither satisfied nor dissatisfied Dissatisfied Very dissatisfied

34. Why did you feel this way? _____

35. The competition website as a whole

Very satisfied Satisfied Neither satisfied nor dissatisfied Dissatisfied Very dissatisfied

36. Why did you feel this way? _____

If there is anything else you would like to tell us about please put it here:

If you would like to give us your name please do so here:

If you would you like to receive information about the competition (if not already) please put your contact details below and specify how you would to receive the information.

Email address _____

Postal Address _____

The SA Museum has a monthly e-newsletter about exhibitions and events at the museum. If you would like to receive it then please tick this box.

Your email and postal addresses will not be passed onto any third party.

Thank you for taking the time to fill out this questionnaire. We will take note of all responses in improving the Waterhouse Natural History Art Prize™.

Please return your questionnaire to:

Waterhouse Entry Feedback

Marketing Department

South Australian Museum

North Terrace

Adelaide

SA 5000